

Laura Dressel

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dresseldesign.com

Education

B.S. Graphic Design
2018-2022
GPA 3.88

Proficiencies

Adobe Creative Suite
Microsoft Teams
Spanish Language

Awards & Scholarships

Deans List, Drexel University
Fall 2018- Present
Drexel Founders Scholarship
Westphal Portfolio Scholarship
NHS Scholarship
Spanish Club Scholarship

Volunteer Work

West Philadelphia Alliance
for Children (WePAC):
School library clean up
and re-organization

Philly Youth Basketball:
Organized Sign-in, kept
score and refereed games.

Activities

Screen Print Lab Monitor
AIGA Philadelphia
Member
National Honor Society
Executive Board Member

Work Experience

Freelance | PA and NJ

Graphic Designer, Photographer

January 2020 - Present

- *Township T-Shirt Company:*
Created traditional and vector artwork for client t-shirt designs.
- *Modern Benefits LLC:*
Working to develop a new logo and future company identity.
- *Photography:*
Photographed and edited pictures for engagements, graduations, and First Communions.
- *Print Design:*
Design custom Invitations, Holiday Cards, and Greeting Cards.

PostNet | Sewell, NJ

Graphic Designer, Cashier

June 2019 - March 2020

- Designed, printed, and packaged projects for a variety of clients from local businesses to personal design projects.
- Worked one on one with clients in order to create a design efficiently that perfectly fit their needs as well as creates a beneficial personal relationship.
- Maintained the front of the store, which included managing funds, helping customers, and handling incoming and outgoing packages.
- Trained new employees on how to work all of the equipment safely and correctly.

Shake Shack | Philadelphia, PA

Cashier, Front Expo, Team Member

July 2021 - November 2021

- Interacted with all guests and explained the menu to help generate sales on the new items.
- Communicated with team members to make sure that all orders were being made and sent with proper accuracy.